(Print or Type Responses)

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Check this box if no
longer subject to
Section 16. Form 4 or
Form 5 obligations
may continue. See
Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of F Smith Jeffrey Edward	2. Issuer Name and PDI INC [PDII]	l Ticker or '	Fradi	ng Symbo	ol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner						
(Last) C/O PDI INC., MORH 1,, 300 INTERPACE	3. Date of Earliest Transaction (Month/Day/Year) 03/01/2013						X Officer (give title below) Other (specify below) CFO					
(Street) PARSIPPANY, NJ 07054			4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State)	(Zip)	Table I - Non-Derivative Securities Acqu					s Acqu	ired, Disposed of, or Beneficially Owned			
1.Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)	Execution Date, if	3. Transact Code (Instr. 8)	tion			of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	Ownership	7. Nature of Indirect Beneficial	
			(Month/Day/Year)	Code	v	Amount	(A) or (D)	Price	(Instr. 3 and 4)	Direct (D) or Indirect (I) (Instr. 4)		
Common Stock (1)									213,091	D		
Common Stock (2)		03/01/2013		F		7,310	D	\$ 7.43	205,781	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(<i>e.g.</i> , puts, calls, warrants, options, convertible securities)															
1. Title of		3. Transaction	3A. Deemed											10.	11. Nature
	Conversion		Execution Date, if						Amount of		Derivative		Ownership		
Security	or Exercise Price of	(Month/Day/Year)		Code		Deriv		(Month/Day	/Year)	Underlying					Beneficial
(Instr. 3)	Derivative		(Month/Day/Year)	(Instr. 8		Acqu				Securities (Instr. 3 and 4)				Derivative Security:	(Instr. 4)
	Security					(A) c				(indu o unu i)				Direct (D)	(1115111-1)
						Disp							- 1	or Indirect	
						of (D							Transaction(s)		
						(Instr 4, an							(Instr. 4)	(Instr. 4)	
						.,				Amount					
								Date	Expiration		or				
								Exercisable			Number				
				Code	v	(A)	(D)				of Shares				
Stock										Common					
Appreciation	\$ 5.89							<u>(3)</u>	02/19/2014	Common Stock	41,527		41,527	D	
Rights										STOCK					
Stock										Common					
Apprecation	\$ 5.03							<u>(3)</u>	03/01/2015		38,153		79,680	D	
Rights															
Stock										C					
Appreciation	\$ 6.63							<u>(4)</u>	01/30/2017	Common Stock	51,546		131,226	D	
Rights										SIOCK					

Reporting Owners

	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
Smith Jeffrey Edward C/O PDI INC., MORRIS CORPORATE CENTER 1, 300 INTERPACE PARKWAY PARSIPPANY, NJ 07054			CFO				

Signatures

Jeffrey E. Smith	03/05/2013
Signature of Reporting Person	Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

(1) Includes 41,469 restricted shares of common stock that vest on 3/3/14 and 22,624 restricted shares of common stock that vest on 1/30/15.

(2) Shares that were withheld to satisfy the tax withholdings on the vesting of 18,887 restricted stock units.

(3) Currently exercisable.

(4) Stock appreciation rights that are currently one-third vested and the remaining two-thirds vest one-half on each of 1/30/14 and 1/30/15.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).