FORM	4
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(Print or Ta

Check this box if no	
longer subject to	
Section 16. Form 4 or	
Form 5 obligations	1
may continue. See	1
Instruction 1(b)	

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Ations *See* Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment b). Company Act of 1940

(Print or Type Responses)											
 Name and Address of Re Lurker Nancy 	2. Issuer Name and PDI INC [PDII]	Ticker or T	Fradin	g Symbo	1	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner					
(Last) C/O PDI INC., MORR 1,, BUILDING A, 300	TE CENTER (3. Date of Earliest Transaction (Month/Day/Year) 03/03/2011						X Officer (give title below) Other (specify below) CEO			
PARSIPPANY, NJ 070	2	4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(Zip)	Table I - Non-Derivative Securities Acqu						ired, Disposed of, or Beneficially Owned			
1.Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)	Execution Date, if	3. Transact Code (Instr. 8)		(A) or Disposed of (D)		of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	Ownership	 Nature of Indirect Beneficial
			(Month/Day/Year)	Code	v	Amount	(A) or (D)	Price	(Instr. 3 and 4)	Direct (D) or Indirect (I) (Instr. 4)	1
Common stock (1)									202,805	D	
Common Stock (2)		03/03/2011		А		82,938	A	\$ 8.44	285,743	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained SEC 1474 (9-02) in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

	(e.g., puts, calls, warrants, options, convertible securities)																				
Derivative Security (Instr. 3)	Conversion	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code	tion)	5. Number of		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3,		6. Date Exercisable and Expiration Date (Month/Day/Year)		6. Date Exercisable and Expiration Date		er 6. Date Exercisable and Expiration Date (Month/Day/Year) s				Derivative Security (Instr. 5)	Securities Beneficially Owned Following Reported Transaction(s)	Ownership Form of Derivative Security: Direct (D) or Indirect	Beneficial
				Code	v	(A)		Date Exercisable	Expiration Date	Title	Amount or Number of Shares										
Stock Appreciation Rights	\$ 4.28							<u>(3)</u>	11/18/2015	Common stock	280,000		280,000	D							
Stock Appreciation Rights	\$ 5.03							<u>(4)</u>	03/01/2015	Common Stock	88,353		368,353	D							

Reporting Owners

Baranding Orman Name / Address	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
Lurker Nancy C/O PDI INC., MORRIS CORPORATE CENTER 1, BUILDING A, 300 INTERPACE PARKWAY PARSIPPANY, NJ 07054			CEO					

Signatures

Nancy S. Lurker	03/07/2011
Signature of Reporting Person	Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Includes 56,000 restricted stock units that vest one-half on each of 11/18/11 and 11/18/12, 43,738 restricted stock units that vest on March 1, 2013, and 6,072 restricted shares of common stock that vest one-half on each of 12/21/11 and 12/21/12.

(2) Restricted stock that vests on March 3, 2014.

(3) Performance contingent stock appreciation rights ("SARs"). The SARs are 60% vested and the remaining 40% vest one-half on each of 11/18/11 and 11/18/12. The SARs are only exercisable if the performance conditions are met.
(4) Stock appreciation rights that are currently one-third vested and vest one-third on each of 3/1/12 and 3/1/13.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.