FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL					
OMB Number: 3235-0287					
stimated average burden					
ours per response	0.5				

longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print of Type Responses)											
Name and Address of F Smith Jeffrey Edward	Issuer Name and Ticker or Trading Symbol PDI INC [PDII]						5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner				
(Last) C/O PDI INC., MORI 1,, 300 INTERPACE		TE OF TEEP	3. Date of Earliest Transaction (Month/Day/Year) 12/21/2010					X Officer (give title below) Other (specify below) CFO			
(Street) PARSIPPANY, NJ 07054			4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person _Form filed by More than One Reporting Person		
(City)	(State)	(Zip)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
(Instr. 3) Date		2. Transaction Date (Month/Day/Year)	Execution Date, if	(Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	Ownership of Indire	7. Nature of Indirect Beneficial
			(Month/Day/Year)	Code	V	Amount	(A) or (D)	(Instr. 3 and 4)		Direct (D) or Indirect (I) (Instr. 4)	Ownership (Instr. 4)
Common Stock (1)									150,811	D	
Common Stock (2)		12/21/2010		A		4,554	A	\$ 10.98	155,365	D	
Reminder: Report on a sep	parate line for eac	h class of securities	beneficially owned	directly or i	ndire	ctly.					

contained in this form are

SEC 1474 (9-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	Conversion	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code	tion	of	vative rities pired or osed 0) r. 3,	Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and		Derivative Security	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Derivative Security: Direct (D) or Indirect	Beneficial
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Appreciation Rights	\$ 13.47							<u>(3)</u>	05/15/2011	Common Stock	15,662		15,662	D	
Stock Appreciation Rights	\$ 9.52							(3)	03/30/2012	Common Stock	19,080		34,742	D	
Stock Appreciation Rights	\$ 7.73							<u>(4)</u>	02/27/2013	Common Stock	22,753		57,495	D	
Stock Appreciation Rights	\$ 5.89							<u>(5)</u>	02/19/2014	Common Stock	41,527		99,022	D	
Stock Apprecation Rights	\$ 5.03							<u>(6)</u>	03/01/2015	Common Stock	38,153		137,175	D	

Reporting Owners

Barrandina Orman Nama / Addussa	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
Smith Jeffrey Edward C/O PDI INC., MORRIS CORPORATE CENTER 1, 300 INTERPACE PARKWAY PARSIPPANY, NJ 07054			CFO				

Signatures

Jeffrey E. Smith		12/21/2010
------------------	--	------------

Signature of Reporting	Date
Person	

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes 4,313 restricted stock units that vest on 2/27/11, 17,827 restricted stock units that vest on 2/19/12, and 18,887 restricted stock units that vest on 3/1/13.
- (2) Restricted stock that vests one-third on the date of grant and one-third on each of 12/21/11 and 12/21/12.
- (3) Currently exercisable.
- (4) Two-thirds of the stock-appreciation rights are currently exercisable and one-third will become exercisable on 2/27/11.
- (5) One-third of the stock-appreciation rights are currently exercisable and one-third will become exercisable on each of 2/19/11 and 2/19/12.
- (6) Stock-appreciation rights that vest one-third on each of 3/1/11, 3/1/12, and 3/1/13.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.