#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL					
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Form 3 Holdings Reported Form 4 Transactions Reported

# subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of ELLBERGER LAF	1 0	2. Issuer Name <b>and</b> Ticker or Trading Symbol PDI INC [PDII]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner			
(Last) C/O PDI, INC., 10	(First) MOUNTAINV		3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year) 12/31/2003						Other (specify be	low)
UPPER SADDLE	(Street)	4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Reporting (check applicable line)  _X_Form Filed by One Reporting Person			
OTTEK SADDEL KIVEK, NJ 07436			Form Filed by More than One Reporting Person							
(City)	(State)	(Zip)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							
1.Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)	Execution Date, if	Code (Instr. 8)	4. Securi (A) or D (Instr. 3,	isposed (4 and 5)  (A) or	of (D)	5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)		Beneficial Ownership

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form SEC 2270 (9-02) are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Security	Conversion	Date (Month/Day/Year)	Execution Date, if	Transaction Code (Instr. 8)	of	tive ies ed	Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		Derivative Security (Instr. 5)	of Derivative Securities Beneficially Owned at End of Issuer's	Derivative	Beneficial
					(A)		Exercisable	Expiration Date	Title	Amount or Number of Shares				
Options to acquire common stock	\$ 7.7						(1)	02/12/2013	Common Stock	10,000		10,000	D	
Options to acquire common Stock		07/15/2003		A4	7,500		(2)	07/15/2013	Common Stock	7,500	<u>(3)</u>	7,500	D	

### **Reporting Owners**

Reporting Owner Name / Address	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
ELLBERGER LARRY							
C/O PDI, INC.	X						
10 MOUNTAINVIEW ROAD	Λ						
UPPER SADDLE RIVER, NJ 07458							

### **Signatures**

Larry Ellberger	02/13/2004
**Signature of Reporting Person	Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These options, granted on 02/12/03, are currently exercisable for the purchase of 6,666 shares. The remaining 3,334 options will become exercisable on 02/12/05.

- (2) These options are exercisable as follows: i) 2,500 are currently exercisable; and ii) 2,500 shares will become exercisable on each of 7/15/04 and 7/15/05.
- (3) Not applicable.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.