#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

| OMB APPROVAL             |           |  |  |  |  |
|--------------------------|-----------|--|--|--|--|
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| hours per response       | e 1.0     |  |  |  |  |

Form 3 Holdings Reported
Form 4 Transactions Reported

# subject to Section 16). Form 4 ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES continue. See Instruction 1(b). Form 3 Holdings Reported Filed pursuant to Section 16(a) of the Section 15(b).

Investment Company Act of 1940

| 1. Name and Address of Reporting Person * PIETRUSKI JOHN M |            |   | 2. Issuer Name and Ticker or Trading Symbol PDI INC [PDII] |            |                        |  |    | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner |   |                         |  |
|--|------------|---|--|------------|------------------------|--|----|--|---|-------------------------|--|
| (Last)   | (First)    |   | 3. Statement for Issuer's Fiscal Year Ended                |            |                        |  |    | Officer (give title below) Other (specify below)   |   |                         |  |
| C/O PDI, INC., 10 M  | IOUNTAINVI | OUNTAINVIEW ROAD (Month/Day/Year)<br>12/31/2003 |  |            |                        |  |    |  |   |                         |  |
| (Street)   |            |   | 4. If Amendment, Date Original Filed(Month/Day/Year)       |            |                        |  |    | 6. Individual or Joint/Group Reporting (check applicable line)                               |   |                         |  |
| UPPER SADDLE RIVER, NJ 07458                               |            |   |  |            |                        |  |    | _X_Form Filed by One Reporting Person<br>Form Filed by More than One Reporting Person        |   |                         |  |
| (City)   | (State)    | (Zip)   | Table I - Non-Derivative Securities Acqu                   |            |                        |  |    | ired, Disposed of, or Beneficially Owned   |   |                         |  |
| 1.Title of Security<br>(Instr. 3)                          |            | 2. Transaction<br>Date<br>(Month/Day/Year)      | Execution Date, if   | (Instr. 8) | (A) or Disposed of (D) |  | of | Issuer's Fiscal Year<br>(Instr. 3 and 4)   |   | Beneficial<br>Ownership |  |
| Common Stock   |            |   |  |            |                        |  |    | 2.000  | D |                         |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| (e.g., puts, calls, warrants, options, convertible securities) |            |                          |   |      |       |                  |                                     |                    |   |  |                                      |   |                      |                                       |
|--|------------|--------------------------|---|------|-------|------------------|-------------------------------------|--------------------|---|--|--------------------------------------|---|----------------------|---------------------------------------|
| Security   | Conversion | Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | Code | of    | ive<br>ies<br>ed | Expiration Date<br>(Month/Day/Year) |                    | Amount of<br>Underlying<br>Securities<br>(Instr. 3 and 4) |  | Derivative<br>Security<br>(Instr. 5) | ecurity Derivative str. 5) Securities Beneficially Owned at End of Issuer's | Ownership<br>Form of | Beneficial<br>Ownership<br>(Instr. 4) |
|  |            |                          |   |      | (A)   | (D)              | Date<br>Exercisable                 | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |                                      |   |                      |                                       |
| Options<br>to<br>acquire<br>common<br>stock                    | \$ 16      |                          |   |      |       |                  | (1)                                 | 05/19/2008         | Common<br>Stock   | 7,500                                  |                                      | 7,500   | D                    |                                       |
| Options<br>to<br>acquire<br>common<br>stock                    | \$ 27      |                          |   |      |       |                  | (1)                                 | 06/02/2009         | Common<br>Stock   | 3,750                                  |                                      | 3,750   | D                    |                                       |
| Options<br>to<br>acquire<br>common<br>stock                    | \$ 27.84   |                          |   |      |       |                  | (1)                                 | 06/07/2010         | Common<br>Stock   | 7,500                                  |                                      | 7,500   | D                    |                                       |
| Options<br>to<br>acquire<br>common<br>stock                    | \$ 83.685  |                          |   |      |       |                  | (1)                                 | 07/11/2011         | Common<br>Stock   | 7,500                                  |                                      | 7,500   | D                    |                                       |
| Options<br>to<br>acquire<br>common<br>stock                    | \$ 14.16   |                          |   |      |       |                  | (2)                                 | 07/18/2012         | Common<br>Stock   | 7,500                                  |                                      | 7,500   | D                    |                                       |
| Options<br>to<br>acquire<br>common<br>stock                    | \$ 17.60   | 07/15/2003               |   | A4   | 7,500 |                  | (3)                                 | 07/15/2013         | Common<br>Stock   | 7,500                                  | <u>(4)</u>                           | 7,500   | D                    |                                       |

## **Reporting Owners**

| Reporting Owner Name / Address  | Relationships |           |         |       |  |  |  |
|---|---------------|-----------|---------|-------|--|--|--|
| Reporting Owner Name / Address  | Director      | 10% Owner | Officer | Other |  |  |  |
| PIETRUSKI JOHN M<br>C/O PDI, INC.<br>10 MOUNTAINVIEW ROAD<br>UPPER SADDLE RIVER, NJ 07458 | X             |           |         |       |  |  |  |

### **Signatures**

| John M. Pietruski               | 02/13/2004 |
|---------------------------------|------------|
| **Signature of Reporting Person | Date       |

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Immediately
- (2) These options, granted on 07/18/02, are currently exercisable for the purchase of 5,000 shares. The remaining 2,500 options will become exercisable on 07/18/04.
- (3) These options are exercisable as follows: i) 2,500 are currently exercisable; and ii) 2,500 shares will become exercisable on each of 7/15/04 and 7/15/05.
- (4) Not applicable.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedure.

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