

U.S. SECURITIES AND EXCHANGE COMMISSION
Washington, DC 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or
Section 30(f) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5
obligations may continue. See Instruction 1(b).

1. Name and Address of Reporting Person*

Cotugno, Steven

(Last) (First) (Middle)

c/o Professional Detailing, Inc.
10 Mountainview Road

(Street)

Upper Saddle River New Jersey 07458

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol

Professional Detailing, Inc. Nasdaq National Market: "PDII"

3. IRS Identification Number of Reporting Person, if an Entity (Voluntary)

4. Statement for Month/Year

November 2000

5. If Amendment, Date of Original (Month/Year)

6. Relationship of Reporting Person to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

Executive Vice President

7. Individual or Joint/Group Filing (Check Applicable Line)

Form filed by one Reporting Person
 Form filed by more than one Reporting Person

* If the Form is filed by more than one Reporting Person, see Instruction
4(b)(v).

Table I -- Non-Derivative Securities Acquired, Disposed of,
or Beneficially Owned

<TABLE>
<CAPTION>

1. Title of Security (Instr. 3)	2. Transaction Date (mm/dd/yy)	3. Code	4. Transaction (Instr. 8) Code	5. Securities Acquired (A) or Disposed of (D) Amount or (D)	6. Owner- ship Form: 7. Beneficially Direct Owned at End (D) or Indirect Indirect Beneficial Ownership (Instr. 3 (I) and 4) (Instr. 4)
Common Stock, par value \$.01 per share	11-07-00	M		13,330 A	\$ 16.00
Common Stock, par value \$.01 per share	11-07-00	M		5,000 A	\$ 27.1875
Common Stock, par value \$.01 per share	11-07-00	S		18,330 D	\$110.24 851 D

</TABLE>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

FORM 4 (continued)

Table II -- Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

<TABLE>
<CAPTION>

Table with 11 columns: 1. Title of Derivative Security, 2. Conversion of Exercise Price, 3. Transaction Date, 4. Code, 5. Number of Derivatives, 6. Date Acquired, 7. Date Exercisable, 8. Title and Amount of Underlying Securities, 9. Expiration Date, 10. Price of Securities, 11. Nature of Derivative. Includes entries for options to acquire common stock.

</TABLE>

Explanation of Responses: *1: The employee stock option, with a right to buy, granted on 05/19/98 in the amount of 20,000 shares is currently exercisable with respect to 13,334 shares, and the remaining 6,666 shares shall be exercisable on 05/19/01; and *2: The employee stock option, with a right to buy, granted on 10/28/99 in the amount of 15,000 shares is currently exercisable with respect to 5,000 shares, and the remaining 10,000 shares shall be exercisable as follows: 5,000 on each of 10/28/01 and 10/28/02.

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

/s/ Stephen Cotugno 12/04/00
** Signature of Reporting Person Date

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedure.