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# SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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## FORM 8-K

### CURRENT REPORT

#### PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): **June 1, 2005**

## PDI, INC.

*(Exact name of Registrant as specified in its charter)*

**DELAWARE**  
*(State or other jurisdiction  
of incorporation)*

**0-24249**  
*(Commission  
File Number)*

**22-2919486**  
*(IRS Employer  
Identification No.)*

**Saddle River Executive Centre  
1 Route 17 South,  
Saddle River, NJ 07458**  
*(Address of principal executive office)*

**(201) 258-8450**  
**Registrant's telephone number, including area code:**

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*(Former name or former address, if changed since last report)*

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 5.02. Departure of Directors or Principal Officers; Election of Directors; Appointment of Principal Officers.

On June 6, 2005, PDI, Inc. (the "Company") issued a press release announcing that on June 1, 2005, Kevin Connolly joined the Company as Executive Vice President and General Manager, Medical Education and Communication. A copy of the press release is attached as Exhibit 99.1 hereto and is incorporated herein by reference.

Item 9.01. Financial Statements and Exhibits.

(c) Exhibits

99.1 Press Release dated June 6, 2005.

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PDI, INC.

By: /s/ CHARLES T. SALDARINI

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Charles T. Saldarini, Vice Chairman  
and Chief Executive Officer

Date: June 7, 2005

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## EXHIBIT INDEX

<b>Exhibit No.</b>	<b>Description</b>
99.1	Press Release dated June 6, 2005

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**PDI, Inc. Names Kevin Connolly Executive Vice President and General Manager,  
Medical Education and Communication**

SADDLE RIVER, N.J., June 6 /PRNewswire-FirstCall/ -- PDI, Inc. (Nasdaq: PDII) a diversified sales and marketing services company, is pleased to announce that Kevin Connolly has joined the company as Executive Vice President and General Manager, Medical Education and Communication. In this role, Mr. Connolly will lead PDI's Pharmakon and Edcomm business units.

Charles Saldarini, Vice Chairman and CEO, PDI said, "The medical education and communication space is important to PDI's future. We have a great growth opportunity within this market, and Kevin is the right person to lead that growth."

"I look forward to contributing to this dynamic organization as soon as possible," Mr. Connolly said. "PDI is well positioned and capitalized for accelerated growth in the medical education and communication market. We intend to aggressively pursue organic growth as well as strategic acquisitions to meet the growth targets we have laid out."

Mr. Connolly brings over 25 years of pharmaceutical sales and marketing experience to PDI. Most recently he was Senior Vice President, Group General Manager in Cardinal Health's Medical Communications Group. Prior to Cardinal, Mr. Connolly was Executive Vice President, Americas for Wolters Kluwer Health. He spent over 10 years with Excerpta Medica Worldwide, a Division of Elsevier Science, with the last 2 years as Worldwide President. Mr. Connolly spent 12 years with Bristol-Myers Squibb in multiple sales and marketing positions.

Mr. Connolly received a BS in Marketing/Management from Rider University.

**About PDI**

PDI, Inc. (Nasdaq: PDII) is a leading provider of outsourced sales and marketing services to the biopharmaceutical and medical device and diagnostics industries. PDI's comprehensive set of next-generation solutions is designed to increase its clients' strategic flexibility and enhance their efficiency and profitability. Headquartered in Saddle River, NJ, PDI also has offices in Pennsylvania and Illinois.

PDI's sales and marketing services include dedicated, shared, clinical and combination sales teams; marketing research and consulting; medical education and communications; talent recruitment; and integrated commercial solutions from pre-launch through patent-expiration. The company's experience extends across multiple therapeutic categories and includes office and hospital-based initiatives.

PDI's commitment is to deliver innovative solutions, excellent execution and superior results to its clients. Through strategic partnership and client-driven innovation, PDI maintains some of the longest sales and marketing relationships in the industry. Recognized as an industry pioneer, PDI continues to innovate today as a thought-starter for the outsourcing of sales and marketing services.

For more information, visit the Company's website at <http://www.pdi-inc.com>.

SOURCE PDI, Inc.

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06/06/2005

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/Web site: <http://www.pdi-inc.com/>

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