## OMB APPROVAL

OMB Number: 3235-0104 Expires: January 31, 2005 Estimated average burden hours per response......0.5

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

FORM 3

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses) 1. Name and Address of Reporting Person\* Jacobson Beth (Last) (First) (Middle) c/o PDI, Inc. 10 Mountainview Road (Street) Upper Saddle River, 07458 New Jersey (City) (State) (Zip) 2. Date of Event Requiring Statement (Month/Day/Year) 11/05/2002 3. I.R.S. Identification Number of Reporting Person, if an entity (voluntary) 4. Issuer Name and Ticker or Trading Symbol PDI, INC (Nasdaq National Market: "PDII") 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) |\_| 10% Owner | | Director |X| Officer (give title below) Executive Vice President and General Counsel 6. If Amendment, Date of Original (Month/Day/Year) 7. Individual or Joint/Group Filing (Check Applicable line)  $\left|X\right|$  Form filed by One Reporting Person | Form filed by More than One Reporting Person Table I -- Non-Derivative Securities Beneficially Owned <TABLE> <CAPTION> 3. Ownership Form: 2. Amount of Securities Direct (D) or 1. Title of Security Beneficially Owned Indirect (I) 4. Nature of Indirect Beneficial Ownership (Instr. 4) (Instr. 5) (Instr. 5) (Instr. 4) <S> <C> <C> Common Stock, par value \$.01 per share None None

| \* If the form is filed by more than one reporting person, see Instruction 5(b)(v). |
| Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number |
| FORM 3 (continued) |
| Table II Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |
|  |
| 5. Owner- |
| 3. Title and Amount of Securities ship Underlying Derivative Security Form of |
| 2. Date Exercisable (Instr. 4) Derivative and Expiration Date |
| (Month/Day/Year) Amount sion or Direct 6. Nature of or Exercise (D) or Indirect |
| Date Expira-  1. Title of Derivative Exer- tion Security (Instr. 4) cisable Date  Number Price of Indirect Beneficial  Of Derivative (I) Ownership Shares Security (Instr. 5) (Instr. 5) |
| <>> |
| Options to acquire common stock, par value October Common Stock, par |
| \$.01 per share |
|  |
|  |
|  |
|  |
|  |
|  |
|  |
|  |
|  |
|  |
|  |
|  |
|  |
| Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. |
| Explanation of Responses: |
| \*1 Stock Options granted on 10/22/02 will become exercisable as follows: (i) 5,000 shares on each of 10/22/03, 10/22/04 and 10/22/05. |
| /s/ Beth Jacobson 11/07/02 |
| \*\*Signature of Reporting Person Date |
| \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. |
| See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a). |
| Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. |
Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number