

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden hours per response...	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person * Connolly Kevin		2. Issuer Name and Ticker or Trading Symbol PDI INC [PDI]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director _____ 10% Owner _____ <input checked="" type="checkbox"/> Officer (give title below) _____ EVP, Marketing Services	
(Last) (First) (Middle) C/O PDI INC., SADDLE RIVER EXEC. CENTRE, 1 RT 17 SOUTH		3. Date of Earliest Transaction (Month/Day/Year) 02/27/2008			
(Street) SADDLE RIVER, NJ 07458		4. If Amendment, Date Original Filed (Month/Day/Year)		6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person	
(City) (State) (Zip)		Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned			

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock (1)								19,478	D	
Common Stock (2)	02/27/2008		A		12,937	A	\$ 7.73	32,415	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number. SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Stock Appreciation Rights (3)	\$ 11.27							(3)	06/08/2010	Common Stock	10,000	10,000	D		
Stock Appreciation Rights (4)	\$ 12.06							(4)	03/23/2011	Common Stock	7,133	17,133	D		
Stock Appreciation Rights (5)	\$ 9.52							(5)	03/30/2012	Common Stock	16,960	34,093	D		
Stock Appreciation Rights (6)	\$ 7.73	02/27/2008		A		22,753		(6)	02/27/2013	Common Stock	22,753	\$ 0	56,846	D	

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Connolly Kevin C/O PDI INC., SADDLE RIVER EXEC. CENTRE, 1 RT 17 SOUTH SADDLE RIVER, NJ 07458			EVP, Marketing Services	

Signatures

/s/ Kevin Connolly	02/29/2008
<small>Signature of Reporting Person</small>	<small>Date</small>

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Includes 4,146 restricted shares of common stock that vest on March 23, 2009 and 10,504 restricted shares of common stock that vest on March 30, 2010.

(2) Restricted shares of common stock that vest on February 27, 2011.

(3) Currently exercisable.

(4) The stock-appreciation rights are exercisable as follows: (i) 2,377 currently, and (ii) 2,378 on each of 3/23/08 and 3/23/09.

(5) One-third of the stock-appreciation rights will become exercisable on each of 3/30/08, 3/30/09, and 3/30/10.

(6) One-third of the stock-appreciation rights will become exercisable on each of 2/27/09, 2/27/10, and 2/27/11.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.