

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K
CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934
Date of Report (Date of earliest event reported): August 13, 2014

PDI, INC.

(Exact name of Registrant as specified in its charter)

DELAWARE (State or other jurisdiction of incorporation)	000-24249 (Commission File Number)	22-2919486 (IRS Employer Identification No.)
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Morris Corporate Center 1, Building A
300 Interpace Parkway,
Parsippany, NJ 07054
(Address of principal executive offices and zip code)

Registrant's telephone number, including area code: (862) 207-7800

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 1.01. Entry into a Material Definitive Agreement.

On August 13, 2014, PDI, Inc. (the “Company”), through its wholly-owned subsidiary Interpace Diagnostics, LLC (“Interpace”), entered into an asset purchase agreement (the “Agreement”) to acquire miRInform® Thyroid and Pancreas cancer diagnostic tests, other tests in development for thyroid cancer, associated intellectual property and a biobank with more than 5,000 patient tissue samples (the “Transaction”) from Asuragen, Inc. (“Asuragen”). On August 13, 2014, the Company executed a Guaranty in favor of Asuragen, guaranteeing the payment and performance obligations of Interpace under the Agreement (the “Guaranty”).

Under the terms of the Agreement, the Company paid \$8.0 million at the closing of the Transaction, which also occurred on August 13, 2014, and will be obligated to pay an additional \$0.5 million to Asuragen upon the successful completion by Asuragen of certain transition service obligations set forth in a transition services agreement, entered into by Interpace and Asuragen concurrently with the Agreement (the “Transition Services Agreement”) concurrently with the Agreement. In addition, under the Agreement, the Company will be obligated to make a milestone payment of \$0.5 million to Asuragen upon the earlier of the launch of a miRInform® Pancreas product or February 13, 2016, and to pay royalties of 5.0% on the future net sales of the miRInform® Pancreas diagnostics product line for a period of ten years following a qualifying sale, 3.5% on the future net sales of the miRInform® Thyroid diagnostics product line through August 13, 2024 and 1.5% on the future net sales of certain other thyroid diagnostics product lines for a period of ten years following a qualifying sale.

Pursuant to the terms of the Agreement, Asuragen agreed to certain restrictions on their ability to conduct, enter into or otherwise support a business that sells or supports diagnostic devices, or performs other services, relating to the diagnosis of thyroid and pancreatic cancer. The Agreement also contains customary representations, warranties and covenants of the Company and Asuragen. Subject to certain limitations, the parties will be required to indemnify each other for damages resulting from breaches of the representations, warranties and covenants made in the Agreement and certain other matters.

Pursuant to the terms of the Transition Services Agreement, Asuragen will provide the Company with training, technical, bioinformatics and validation support, testing and other transition related services and support for a period of 90 days. As discussed above, the Company will be obligated to pay an additional \$0.5 million to Asuragen upon the successful completion by Asuragen of its transition service obligations. The Company will also be obligated to reimburse Asuragen for certain expenses incurred in connection with the performance of Asuragen’s transition services. Subject to certain limitations, the parties will be required to indemnify each other for damages resulting from breaches of the Transition Services Agreement and certain other matters.

On August 13, 2014, Interpace and Asuragen also entered into an agreement by which Asuragen will supply the Company with cellular RNA preservation solution (RNARetain®) (the “Supply Agreement”). The term of the Supply Agreement is until August 13, 2024 for miRInform® Thyroid, a period of ten years following a qualifying sale of miRInform® Pancreas and a period of ten years following a qualifying sale of certain other thyroid diagnostics product lines, and thereafter automatically renews for successive 12-month periods unless either party provides notice of non-renewal at least 12 months in advance of the beginning on the next renewal period.

In connection with the Transaction, on August 13, 2014, Interpace entered into license agreements with Asuragen by which Interpace and the Company obtained a license to (i) patents and know-how relating to miRInform® Thyroid and Pancreas cancer diagnostic tests and other tests in development for thyroid cancer (the “License Agreement”) and (ii) sell diagnostic devices and perfo

from certain services relating to thyroid cancer (the "CPRIT License Agreement"). No royalty or other payments or fees are payable under the License Agreement. Under the CPRIT License Agreement, the Company is obligated to pay 5% of net sales on sales of diagnostic devices and the performance of services relating to thyroid cancer, subject to a maximum deduction of 1.5% for royalties paid to third parties. Both of the License Agreement and the CPRIT License Agreement continue until terminated by (i) mutual agreement of the parties or (ii) either party in the event of material breach of the respective agreement by the other party.

On August 13, 2014, the Company issued a press release announcing the Transaction. A copy of the press release is filed with this Current Report on Form 8-K as Exhibit 99.1 and incorporated herein by reference.

The Agreement, Transition Services Agreement, Guaranty, Supply Agreement, License Agreement and CPRIT License Agreement are collectively referred to as the "Transaction Agreements." The representations, warranties and covenants contained in the Transaction Agreements were made only for the purposes of the respective Transaction Agreements, were made as of specific dates, were made solely for the benefit of the parties to the respective Transaction Agreements and may not have been intended to be statements of fact but, rather, as a method of allocating risk and governing the contractual rights and relationships among the parties to the respective Transaction Agreements. The assertions embodied in those representations and warranties may be subject to important qualifications and limitations agreed to by the parties in connection with negotiating their respective terms. Moreover, the representations and warranties may be subject to a contractual standard of materiality that may be different from what may be viewed as material to stockholders of the Company. For the foregoing reasons, none of the Company's stockholders or any other person should rely on such representations and warranties, or any characterizations thereof, as statements of factual information at the time they were made or otherwise.

The above summaries of the material terms of each Transaction Document are qualified in their entirety by reference to the full text of the Transaction Documents, each of which shall be included as exhibits to the Company's Quarterly Report on Form 10-Q for the quarter ending September 30, 2014.

Item 2.01. Completion of Acquisition or Disposition of Assets.

The information disclosed in Item 1.01 of this Current Report on Form 8-K is incorporated into this Item 2.01 by reference.

Item 2.03. Creation of a Direct Financial Obligation or an Obligation under an Off-Balance Sheet Arrangement of a Registrant.

The information disclosed in Item 1.01 of this Current Report on Form 8-K is incorporated into this Item 2.03 by reference.

Item 9.01. Financial Statements and Exhibits.

(a) Financial Statements of Businesses Acquired.

Pursuant to Item 9.01(a)(4) of Form 8-K, the Company will amend this filing not later than 71 calendar days after August 19, 2014 to file the financial statements required by Rule 3-05(b) of Regulation S-X.

(b) Pro Forma Financial Information.

Pursuant to Item 9.01(b)(2) of Form 8-K, the Company will amend this filing not later than 71 calendar days after August 19, 2014 to file the financial statements required by Article 11 of Regulation S-X.

(d) Exhibits.

The Exhibit Index attached to this Current Report on Form 8-K is incorporated herein by reference.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PDI, INC.

By: /s/ Jeffrey Smith

Jeffrey Smith

Executive Vice President, Chief Financial Officer and
Treasurer

Date: August 19, 2014

EXHIBIT INDEX

<u>Exhibit Number</u>	<u>Description</u>
99.1	Press Release dated August 13, 2014 as amended.



INVESTOR CONTACT:

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 Westwicke Partners
 (443) 213-0502
bob.east@westwicke.com

PDI Reports 2014 Second Quarter Financial Results

Management Will Host Conference Call Tomorrow August 14 at 8:30 am ET

Parsippany, N.J., August 13, 2014 - PDI, Inc. (Nasdaq: PDII), today reported financial and operational results for the second quarter ended June 30, 2014. Summary financial and operational accomplishments include:

- Revenue of \$31.6 million for the second quarter of 2014
- Adjusted EBITDA (a non-GAAP financial measure) of \$(1.5) million for the second quarter of 2014
- On August 13, 2014, PDI acquired Asuragen, Inc.'s miR *Inform* Thyroid and miR *Inform* Pancreas cancer test assets
- Subsequent to the second quarter, Heiner Dreismann, Ph.D., a highly experienced molecular diagnostics executive and former President and CEO of Roche Molecular Systems, joined PDI's board of directors

Condensed Summary Statements of Continuing Operations (Unaudited)
 (\$'s in thousands, except per share data)

	2nd Quarter Ended June 30,*		Six Months Ended June 30,*	
	2014	2013	2014	2013
Revenue, net	\$ 31.6	\$ 37.2	\$ 64.4	\$ 80.2
Gross profit	4.8	6.8	9.9	15.3
Operating expenses:				
Compensation expense	3.9	4.9	7.4	9.1
Other SG&A	3.5	2.8	6.5	4.8
Total operating expenses	7.3	7.7	13.9	13.9
Operating (loss) income	\$ (2.5)	\$ (0.8)	\$ (4.0)	\$ 1.4
Provision for income tax	0.1	0.1	0.1	0.1
(Loss) income from continuing operations	\$ (2.6)	\$ (0.9)	\$ (4.2)	\$ 1.2
Diluted (loss) income per share from continuing operations	\$ (0.17)	\$ (0.06)	\$ (0.28)	\$ 0.08

*Unaudited

CEO Comments

"We are extremely excited to announce the agreement to acquire specific diagnostic assets from Asuragen, Inc. The transaction is the first step for our Interpace Diagnostic subsidiary in expanding into higher growth, higher margin markets and starts to establish Interpace as a commercially focused molecular diagnostic subsidiary," said Nancy Lurker, CEO.

"The transaction includes two oncology assays, miR *Inform* Thyroid and miR *Inform* Pancreas, associated intellectual property, a large bio bank with over 5,000 patient tissue samples, as well as, additional thyroid tests in development."

"In addition, Heiner Dreismann, Ph.D., has joined our board of directors and brings with him nearly 30 years of experience in the diagnostic industry and extensive background in molecular diagnostics including his former tenure as President and CEO of Roche Molecular Systems. We look forward to his invaluable insight as we continue to evolve as a company."

"In terms of second quarter results, our revenue of \$32 million were in line with our expectations and continues to reflect the soft RFP volume we experienced in our Sales Services business. Gross margins of 15%, while down compared to last year, are in line with current industry norms. Our adjusted EBITDA loss of \$1.5 million in the quarter was primarily driven by spending on our key strategic initiatives and lower gross profit," said Nancy Lurker, CEO.

Ms. Lurker continued, "As for our outlook for the remainder of the year, we continue to expect revenue in our core business to be down in the third quarter and for the full year compared to 2013. We still anticipate an operating loss in the range of \$4 - \$5 million and approximately breakeven adjusted EBITDA in the core business for the full year 2014. Given today's Asuragen transaction, we now see a modest amount of revenues from Interpace Diagnostic for 2014 and an operating loss in the range of \$5 - \$6 million from all Interpace Diagnostics activities including additional selling and marketing and pre-launch expenses to support the anticipated ramp up of revenue from the acquired Asuragen assets."

SecondQuarter Business Review

Revenue- For the second quarter of 2014, revenue of \$31.6 million was \$5.7 million or 15% lower than the second quarter of 2013 driven by the natural expiration or reduction of contracts being executed in 2014 exceeding new contracts entered into in the company's Sales Services segment.

- Sales Services revenue of \$28.1 million was \$4.2 million lower than the second quarter of 2013. New contract wins from the softer RFP volume experienced in the latter half of 2013 was not sufficient to offset the natural expiration or reduction of certain contracts.
- Marketing Services revenue of \$0.6 million was \$1.0 million lower than the second quarter of 2013 due to fewer contract signings by Group DCA.
- Product Commercialization Services revenue of \$2.9 million was \$0.4 million lower than the second quarter of 2013.

Gross Profit- For the second quarter of 2014, gross profit of \$4.8 million was \$2.1 million lower than the second quarter of 2013 and, as anticipated, the overall gross profit percentage decreased to 15% in 2014 from 18% in 2013.

- Sales Services gross profit of \$4.8 million was \$0.5 million lower than the second quarter of 2013 due primarily to lower revenue and previously disclosed competitive pricing pressures.
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- Marketing Services gross profit for the second quarter of 2014 was a negative \$0.5 million due to the decrease in revenue and increased costs associated with the launch of our new product, PD One™.
- Product Commercialization Services gross profit of \$0.6 million was \$0.4 million lower compared to the second quarter of 2013 primarily due to expenses related to one of our collaboration agreements for molecular diagnostic tests.

Total Operating Expenses-Total operating expenses for the second quarter of 2014 were \$7.3 million as compared to \$7.7 million for the same period in 2013. Included in second quarter 2014 expenses are \$0.7 million of investment costs related to our molecular diagnostics strategic initiative. Excluding these costs, total operating expenses for the second quarter of 2014 were \$6.6 million; \$1.1 million lower than 2013 operating expenses.

Operating Income/Loss- The operating loss for the second quarter of 2014 was \$2.5 million, compared to \$0.8 million for the same period in 2013. The 2014 operating loss was primarily the result of the anticipated lower revenue and margins as well as the company's investment in strategic initiatives.

Liquidity and Cash Flow- Adjusted EBITDA (a non-GAAP measure defined in the release) for the second quarter of 2014 was \$(1.5) million compared to \$0.2 million in the second quarter of 2013. Cash and cash equivalents at the end of the second quarter were \$35.6 million, down \$10.0 million from December 31, 2013 due primarily to increases in working capital requirements, timing of certain payments from customers and investments in our strategic initiatives. Factoring in the Asuragen acquisition and anticipated additional spending in Interpace Diagnostics, the company estimates year end 2014 cash of \$22 - \$25 million.

As of June 30, 2014, the company's cash equivalents were predominantly invested in U.S. Treasury money market funds and the company had no commercial debt.

Non-GAAP Financial Measures

In addition to the United States generally accepted accounting principles, or GAAP, results provided throughout this document, PDI has provided a certain non-GAAP financial measure to help evaluate the results of its performance. The company believes that this non-GAAP financial measure, when presented in conjunction with comparable GAAP financial measure, is useful to both management and investors in analyzing the company's ongoing business and operating performance. The company believes that providing non-GAAP information to investors, in addition to the GAAP presentation, allows investors to view the company's financial results in the way that management views financial results.

In this document, the company discusses Adjusted EBITDA, a non-GAAP financial measure. Adjusted EBITDA is a metric used by management to measure cash flow of the ongoing business. Adjusted EBITDA is defined as operating income or loss, plus depreciation and amortization, non-cash stock-based compensation, and other non-cash expenses. The table below includes a reconciliation of this non-GAAP financial measure to the most directly comparable GAAP financial measure.

Adjusted EBITDA (Unaudited)

(\$ in thousands)

	2nd Quarter Ended		Six Months Ended	
	June 30,		June 30,	
	2014	2013	2014	2013
Operating (loss) income	\$ (2,523)	\$ (847)	\$ (4,020)	\$ 1,406
Depreciation and amortization	380	289	837	577
Stock compensation	668	722	1,358	1,073
Adjusted EBITDA	<u>\$ (1,475)</u>	<u>\$ 164</u>	<u>\$ (1,825)</u>	<u>\$ 3,056</u>

Conference Call

As previously announced, PDI will hold a conference call Thursday, August 14, 2014 to discuss financial and operational results of the second quarter ended June 30, 2014. Details as follows:

Time: 8:30 AM (ET)

Dial-in numbers: (855) 592-8761 (U.S. and Canada) or (724) 924-4975

Conference ID#: 27904432

Live webcast: www.pdi-inc.com, under "Investor Relations"

The teleconference replay will be available three hours after completion through September 13, 2014 at (855) 859-2056 (U.S. and Canada) or (404) 537-3406. The replay pass code is 27904432. The archived web cast will be available for one year.

About PDI, Inc.

PDI is a leading healthcare commercialization company providing superior go-to-market strategy and execution to established and emerging healthcare companies through its three core business units. PDI's Interpace Diagnostics division is working to develop and commercialize molecular diagnostic tests leveraging the latest technology and personalized medicine for better patient diagnosis and management. The company's Contract Sales business unit (CSO) is a leading provider of outsourced pharmaceutical, medical device and diagnostics sales teams. Its Group DCA division is a pioneer in insight-driven digital communication services and integrated multichannel message delivery.

For more information about PDI, Inc. or Interpace Diagnostics, please visit <http://www.pdi-inc.com> and www.interpacediagnostics.com.

Forward-Looking Statements

This press release contains forward-looking statements regarding future events and financial performance. These statements are based on current expectations and assumptions involving judgments about, among other things, future economic, competitive and market conditions and future business decisions, all of which are difficult or impossible to predict accurately and many of which are beyond PDI's control. These statements also involve known and unknown risks, uncertainties and other factors that may cause PDI's actual results to be materially different from those expressed or implied by any forward-looking statement. For example, with respect to statements regarding projections of future revenues, growth and profitability, actual results may differ materially from those set forth in this release based on the loss, early termination or significant reduction of any of our existing service contracts, the failure to meet performance goals in PDI's incentive-

based arrangements with customers or the inability to secure additional business. Additionally, all forward-looking statements are subject to the risk factors detailed from time to time in PDI's periodic filings with the Securities and Exchange Commission, including without limitation, PDI's previously filed Annual Report on Form 10-K for the year ended December 31, 2013 and current reports on Form 8-K. Because of these and other risks, uncertainties and assumptions, undue reliance should not be placed on these forward-looking statements. In addition, these statements speak only as of the date of this press release and, except as may be required by law, PDI undertakes no obligation to revise or update publicly any forward-looking statements for any reason.

(Tables to Follow)

PDI, INC.
CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (UNAUDITED)
(in thousands, except per share data)

	Three Months Ended June 30,		Six Months Ended June 30,	
	2014	2013	2014	2013
Revenue, net	\$ 31,578	\$ 37,245	\$ 64,356	\$ 80,168
Cost of services	26,787	30,396	54,456	64,846
Gross profit	4,791	6,849	9,900	15,322
Compensation expense	3,862	4,914	7,403	9,069
Other selling, general and administrative expenses	3,452	2,782	6,517	4,847
Total operating expenses	7,314	7,696	13,920	13,916
Operating (loss) income	(2,523)	(847)	(4,020)	1,406
Other expense, net	(13)	(24)	(30)	(34)
(Loss) income from continuing operations before income tax	(2,536)	(871)	(4,050)	1,372
Provision for income tax	65	64	131	128
(Loss) income from continuing operations	(2,601)	(935)	(4,181)	1,244
(Loss) income from discontinued operations, net of tax	(57)	52	(89)	(2)
Net (loss) income	<u>\$ (2,658)</u>	<u>\$ (883)</u>	<u>\$ (4,270)</u>	<u>\$ 1,242</u>
Basic (loss) income per share of common stock:				
From continuing operations	\$ (0.17)	\$ (0.06)	\$ (0.28)	\$ 0.08
From discontinued operations	(0.01)	-	(0.01)	-
Net (loss) income per basic share of common stock	<u>\$ (0.18)</u>	<u>\$ (0.06)</u>	<u>\$ (0.29)</u>	<u>\$ 0.08</u>
Diluted (loss) income per share of common stock:				
From continuing operations	\$ (0.17)	\$ (0.06)	\$ (0.28)	\$ 0.08
From discontinued operations	(0.01)	-	(0.01)	-
Net (loss) income per diluted share of common stock	<u>\$ (0.18)</u>	<u>\$ (0.06)</u>	<u>\$ (0.29)</u>	<u>\$ 0.08</u>
Weighted average number of common shares and common share equivalents outstanding:				
Basic	14,910	14,713	14,860	14,691
Diluted	14,910	14,713	14,860	15,154

Segment Data (Unaudited)
(\$ in thousands)

	<u>Sales Services</u>	<u>Marketing Services</u>	<u>PC Services*</u>	<u>Consolidated</u>
Three months ended June 30, 2014:				
Revenue, net	\$ 28,067	\$ 614	\$ 2,897	\$ 31,578
Gross profit (loss)	\$ 4,765	\$ (526)	\$ 552	\$ 4,791
Gross profit %	17.0%	-85.7%	19.1%	15.2%

Three months ended June 30, 2013:

Revenue, net	\$ 32,294	\$ 1,644	\$ 3,307	\$ 37,245
Gross profit	\$ 5,252	\$ 638	\$ 959	\$ 6,849
Gross profit %	16.3%	38.8%	29.0%	18.4%

	<u>Sales Services</u>	<u>Marketing Services</u>	<u>PC Services*</u>	<u>Consolidated</u>
Six months ended June 30, 2014:				
Revenue, net	\$ 56,862	\$ 1,617	\$ 5,877	\$ 64,356
Gross profit (loss)	\$ 9,508	\$ (694)	\$ 1,086	\$ 9,900
Gross profit %	16.7%	-42.9%	18.5%	15.4%

Six months ended June 30, 2013:

Revenue, net	\$ 70,519	\$ 3,185	\$ 6,464	\$ 80,168
Gross profit	\$ 12,571	\$ 1,022	\$ 1,729	\$ 15,322
Gross profit %	17.8%	32.1%	26.7%	19.1%

* Product Commercialization (PC) Services

Selected Balance Sheet Data (Unaudited)
(\$ in thousands)

	<u>June 30,</u> <u>2014</u>	<u>December 31,</u> <u>2013</u>
Cash and cash equivalents	\$ 35,621	\$ 45,639
Total current assets	\$ 53,176	\$ 62,709
Total current liabilities	25,621	31,400
Working capital	<u>\$ 27,555</u>	<u>\$ 31,309</u>
Total assets	\$ 59,459	\$ 69,064
Total liabilities	\$ 30,107	\$ 36,585
Total stockholders' equity	\$ 29,352	\$ 32,479

Selected Cash Flow Data (Unaudited)
(\$ in thousands)

	<u>June 30,</u>	
	<u>2014</u>	<u>2013</u>
Net (loss) income	\$ (4,270)	\$ 1,242
Non-cash items:		
Depreciation and amortization	837	577
Stock-based compensation	1,358	1,073
Other	71	71
Net change in assets and liabilities	<u>(6,284)</u>	<u>(3,537)</u>
Net cash used in operations	\$ (8,288)	\$ (574)
Change in cash and cash equivalents	\$ (10,018)	\$ (1,760)