# SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 8-K

Current Report
Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): August 1, 2006

# PDI, INC.

(Exact name of registrant as specified in its charter)

0-24249

22-2919486

(I.R.S. Employer

Identification No.)

(State or other jurisdiction of incorporation)

Delaware

(Commission File Number)

Saddle River Executive Centre 1 Route 17 South Saddle River, NJ 07458

(Address of principal executive office)

Registrant's telephone number, including area code: (201) 258-8450 Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

# Item 2.02. Results of Operations and Financial Condition

On August 1, 2006, PDI, Inc. (the "Company") issued a press release announcing its results of operations and financial condition for the quarter and six months ended June 30, 2006. The full text of the press release is set forth as Exhibit 99.1 attached hereto and incorporated herein by reference.

# Item 5.02. Departure of Directors or Principal Officers; Election of Directors; Appointment of Principal Officers

(b) On May 8, 2006, the Company issued a press release announcing that its Board of Directors had appointed Michael J. Marquard as Chief Executive Officer, and that effective May 11, 2006, Mr. Marquard would replace Larry Ellberger, the Company's Interim Chief Executive Officer. In that press release, the Company announced that Mr. Ellberger will remain with the Company for a transition period. On August 1, 2006, the Company announced that Mr. Ellberger, the Company's Chief Administrative Officer and former Interim Chief Executive Officer, will be leaving the Company effective August 4, 2006.

### Item 9.01. Financial Statements and Exhibits

(c) Exhibits.

Exhibit 99.1 Press Release dated August 1, 2006

\* \* \* \* \* \* \*

### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PDI, INC.

By: /s/ Michael Marquard

Michael Marquard, Chief Executive Officer

Date: August 7, 2006

# EXHIBIT INDEX

Exhibit 99.1 Press Release dated August 1, 2006

# For more information contact:

Stephen P. Cotugno Executive Vice President-Corporate Development PDI, Inc. 201.574.8617

# PDI, Inc. Reports Second Quarter and Six Month 2006 Results

Saddle River, New Jersey (August 1, 2006). PDI, Inc. (NASDAQ: PDII) a contract sales and marketing services provider to the pharmaceutical industry, today announced its second quarter and six month 2006 results.

# **Continuing Operations**

Results from continuing operations were:

		For the three-month period ended June 30**				For the six-month period ended June 30**				
	-	2006		2005	% Change		2006		2005	% Change
Revenue, net	\$	55.0	\$	76.1	(27.7%)	\$	132.1	\$	154.0	(14.2%)
Gross profit	\$	12.0	\$	13.7	(12.4%)	\$	30.7	\$	29.9	2.7%
Operating expense	\$	11.9	\$	13.8	(13.8%)	\$	23.1	\$	31.0	(25.5%)
Operating income (loss)	\$	200	\$	(0.2)		\$	7.5	\$	(1.1)	Atronessort.
Otherincome	\$	1.2	\$	5.1 *	(76.5%)	\$	2.2	\$	5.8 *	(62.1%)
Income from continuing operations	\$	0.7	\$	4.4	(84.1%)	\$	6.1	\$	4.3	41.9%
Diluted income per share										
from continuing operations	\$	0.05	\$	0.30	(83.3%)	\$	0.44	\$	0.29	51.7%

<sup>\* 2005</sup> Other income includes \$4.4 million of net proceeds from the sale of the Company's minority interest in In2Focus Sales Development Services Limited, a U.K. based specialist sales organization. This gain increased diluted income per share from continuing operations by \$0.30 in the three and six month period ended June 30, 2005.

Revenue - The decline in revenue for the second quarter and six months in 2006 compared to 2005 was primarily attributable to the scaling down, completion or termination of certain contracts in the Company's Sales Services segment, including the previously announced termination of a major contract as of April 30, 2006. New contracts and expanded business with existing clients in this segment partially offset these declines. Overall revenue in the Marketing Services segment declined in the second quarter and six months of 2006 despite increased Pharmakon revenue.

<sup>\*\*</sup> Unaudited - \$s in millions except per share information.

Gross profit - Lower revenue reduced gross profit for the second quarter and six months in 2006. In addition, gross profit and the gross profit percentage were negatively impacted by approximately \$1.2 million in connection with start up costs for a new contract sales engagement with a major pharmaceutical company announced on May 11, 2006 and approximately \$1.4 million due to a delay in revenue recognition on a contract sales engagement because of uncertainty regarding collection. Offsetting these effects and despite lower revenue, gross profit attributable to the major contract terminated in the second quarter was higher in the second quarter and six months of 2006 compared to 2005.

Operating Expenses - Total operating expenses for the second quarter and six months of 2005 included a \$2.8 million charge for the write-down of a sales force automation system and a \$0.8 million reserve established for an outstanding loan. Operating expenses for the six month period in 2005 also included severance expenses of \$1.3 million. Net legal expenses in the second quarter of 2006 were \$1.8 million higher than 2005 primarily because of a \$2.1 million litigation settlement received last year. Net legal expenses were \$0.7 million lower for the six months of 2006 compared to 2005 due to lower outside counsel expenses, the receipt of additional amounts for the litigation settlement and reversal of litigation reserves.

Discontinued Operations - As previously announced, the Company discontinued its Medical Device and Diagnostics (MD&D) business unit, which included its InServe business, during the second quarter of 2006. All prior periods have been adjusted to reflect this business unit as a discontinued operation. Income from discontinued operations, net of taxes, for the second quarter were \$0.2 million in 2006 and \$0.1 million in 2005; and for the six months, were \$0.4 million in 2006 and \$0.2 million in 2005.

# **Liquidity and Cash Flow**

Cash and short-term investments at June 30, 2006 was \$107.2 million. Cash flow from operations for the second quarter was \$6.9 million and \$11.8 million for the first six months of 2006.

### **CEO Commentary**

Mr. Michael Marquard, PDI's CEO stated, "I am very pleased to be leading PDI and its excellent people. I have spent over thirty years in pharmaceutical sales and marketing and I know PDI is recognized as an outstanding provider of contract sales and marketing services. As I assume this responsibility, I want to take this opportunity to thank Larry Ellberger for his leadership as interim CEO. Larry made a significant contribution to PDI in his tenure and has helped us prepare for the challenges and opportunities ahead. Larry will be leaving PDI effective August 4, 2006 and we wish him all the best in his future endeavors."

"My management team and I are committed to delivering improved results. Revenue is currently not sufficient to generate acceptable profitability. In the short term, our priorities are to support our strengthened business development activities in order to generate top line growth and to continue to control costs. We intend to focus on the actions necessary to re-establish our leadership position within the contract sales industry, to grow our marketing services businesses and to deliver improved shareholder value. We are actively developing a strategic plan that will define our specific actions going forward."

"We believe PDI is in a position to benefit from the use of our services by large pharmaceutical companies and from the growing number of emerging pharmaceutical companies that are seeking turnkey sales and marketing solutions. Efficient, flexible and cost effective sales and marketing services will continue to be critical as large and emerging pharmaceutical companies commercialize their products in a heavily managed marketplace. PDI has an excellent reputation of providing top quality sales and marketing services."

# **Conference Call Information**

PDI will conduct a briefing of its results via conference call and webcast on Wednesday, August 2, 2006 at 9:00 AM eastern time. The webcast of the event will be accessible through the Investor Relations section of PDI's website, <a href="www.pdi-inc.com">www.pdi-inc.com</a>. The webcast will be archived on the website for future on-demand replay.

For those without internet access, the briefing can be accessed by dialing 1-877-423-4030 and asking for the PDI's Second Quarter 2006 Financial Results Call. The call play back will be available for two weeks by calling 1-800-642-1687 and entering the call number 2834195.

# **About PDI**

PDI, Inc. (NASDAQ: PDII) is a contract sales and marketing services provider to the pharmaceutical industry offering a comprehensive set of outsourced solutions for established and emerging pharmaceutical companies. PDI is dedicated to maximizing the return on investment for its clients by providing strategic flexibility; sales, marketing, and commercialization expertise; and a philosophy of performance.

Headquartered in Saddle River, NJ, PDI's sales and marketing services include our Performance Sales Teams<sup>TM</sup>, which are dedicated teams for specific clients, and Select Access<sup>TM</sup>, our targeted sales solution that leverages an existing infrastructure. PDI also offers marketing research and consulting services through TVG in Dresher, PA, and medical communications services through Pharmakon in Schaumburg, IL. In addition, PDI is a high quality provider of ACCME-accredited continuing medical education through Vital Issues in Medicine (VIM ®) in Dresher, PA. The company's experience extends across multiple therapeutic categories and includes office and hospital-based initiatives.

PDI's commitment is to deliver innovative solutions, unparalleled execution and superior results for its clients. Through strategic partnership and client-driven innovation, PDI maintains some of the longest standing sales and marketing relationships in the industry. Recognized as an industry pioneer, PDI remains committed to continuous innovation and to maintaining the industry's highest quality employees.

For more information, visit the Company's website at www.pdi-inc.com.

### **Forward-Looking Statements**

This press release contains forward-looking statements regarding future events and financial performance. These statements involve a number of risks and uncertainties and are based on numerous assumptions involving judgments with respect to future economic, competitive and market conditions and future business decisions, all of which are difficult or impossible to predict accurately and many of which are beyond PDI's control. Some of the important factors that could cause actual results to differ materially from those indicated by the forward-looking statements are general economic conditions, the termination of or material reduction in the size of any of our customer contracts, the loss by our clients of intellectual property rights, our ability or inability to secure new business to offset the recent loss of the AstraZeneca program and the terms of any replacement business we secure, changes in our operating expenses, FDA, legal or accounting developments, competitive pressures, failure to meet performance benchmarks in significant contracts, changes in customer and market requirements and standards, the impact of any stock repurchase programs, the adequacy of the reserves PDI has taken, the financial viability of certain companies whose debt and equity securities we hold, the outcome of certain litigations, PDI's ability to implement its current business plans, and the risk factors detailed from time to time in PDI's periodic filings with the Securities and Exchange Commission, including without limitation, PDI's Amended Annual Report on Form 10-K/A for the year ended December 31, 2005, and PDI's periodic reports on Form 10-Q and current reports on Form 8-K filed with the Securities and Exchange Commission since January 1, 2006. The forward looking-statements in this press release are based upon management's reasonable belief as of the date hereof. PDI undertakes no obligation to revise or update publicly any forward-looking statements for any reason.

# PDI, INC. CONSOLIDATED BALANCE SHEETS

(in thousands, except share and per share data)

	Jun e 30, 		December 31, 2005		
			1.00		
ASSETS					
Current assets:	8400				
Cash and cash equivalents	\$	56,302	\$	90,827	
Short-term investments		50,864		6,807	
Accounts receivable, net of allowance for doubtful accounts of		101 200			
\$948 and \$778, respectively		24,277		27,148	
Unbilled costs and accrued profits on contracts in progress, net of		NG 20222			
allowance for unbilled receivable of \$642 and \$0, respectively		4,260		5,974	
Income tax receivable		5,021		6,292	
Other current assets	-	11,756	<u> </u>	14,078	
Total current assets		152,480		151,126	
Property and equipment, net		14,594		16,053	
Goodwill		13,612		13,112	
Other intangible assets, net		16,591		17,305	
Other long-term assets		3,513		2,710	
Total assets		200,790	\$	200,306	
LIABILITIES AND STOCKHOLDERS' EQUITY					
Current liabilities:					
Accounts payable	\$	2,442	\$	5,693	
Income taxes payable		7,368		6,805	
Unearned contract revenue		16,157		12,598	
Accrued incentives		12,236		12,028	
Accrued payroll and related benefits		6,846		7,556	
Other accrued expenses		12,735		20,016	
Total current liabilities	P.	57,784	60	64,696	
Stockholders' equity:					
Preferred stock, \$.01 par value; 5,000,000 shares authorized, no					
shares issued and outstanding		18		2	
Common stock, \$.01 par value; 100,000,000 shares authorized;					
15,094,888 and 14,947,771 shares issued, respectively;					
14,076,882 and 13,929,765 shares outstanding, respectively		151		149	
Additional paid-in capital		118,307		118,325	
Retained earnings		37,699		31,183	
Accumulated other comprehensive income		63		71	
Unamortized compensation costs				(904)	
Treasury stock, at cost (1,018,006 shares)		(13,214)		(13,214)	
Total stockholders' equity	\$	143,006	\$	135,610	
Total liabilities & stockholders' equity	\$	200,790	\$	200,306	

# PDI, INC. CONSOLIDATED STATEMENTS OF OPERATIONS

(in thousands, except for per share data)

	Three Months Ended June 30,				Six Months Ended June 30,					
	2006		2005			2006	340	2005		
	-	audited)	(unaudited)		(ui	naudited)	(unaudited)			
Revenue, net	\$	54,951	\$	76,058	\$	132,095	\$	154,012		
Program expenses		42,993		62,388		101,433		124,111		
Gross profit	:: <del>:</del>	11,958		13,670	· ·	30,662	-	29,901		
Compensation expense		7,158		5,805		13,627		13,891		
Other selling, general and administrative expenses		4,763		5,211		9,493		14,281		
Asset impairment				2,833				2,833		
Total operating expenses	2.5	11,921	20	13,849	33 <del>-</del>	23,120	0 <del>0</del>	31,005		
Operating income (loss)	· ·	37	-	(179)		7,542	-	(1,104)		
Other income, net		1,216		5,125		2,191		5,794		
Income before income tax	NG.	1,253	665	4,946		9,733	120	4,690		
Income tax expense	35	546	0	505	÷.	3,604	<u> </u>	396		
Income from continuing operations		707		4,441		6,129		4,294		
Income from discontinued operations, net of tax	88	188	-	72_	3	387	3	158		
Net income		895		4,513		6,516		4,452		
Income per share of common stock:										
Continuing operations	\$	0.05	\$	0.30	\$	0.44	\$	0.29		
Discontinued operations	Φ	0.03	Φ	0.00	Φ	0.44	Φ	0.23		
Discontinued operations	-\$	0.01	\$	0.31	\$	0.47	\$	0.30		
Assuming dilution:			_		_		_	0.50		
Continuing operations	\$	0.05	\$	0.30	\$	0.44	\$	0.29		
Discontinued operations	•	0.01	*	0.00	10.00	0.03	*	0.01		
Discontinuos oporanono	\$	0.06	\$	0.31	\$	0.47	\$	0.30		
Weighted average number of common shares and	-		0	1000000						
common share equivalents outstanding:										
Basic		13,857		14,605		13,841		14,640		
Assuming dilution		13,953		14,695		13,941		14,761		