

U.S. SECURITIES AND EXCHANGE COMMISSION
Washington, DC 20549

FORM 3

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or
Section 30(f) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*

Kepler Gail

(Last) (First) (Middle)

520 Virginia Drive

(Street)

Ft. Washington, Pennsylvania 19034

(City) (State) (Zip)

2. Date of Event Requiring Statement (Month/Day/Year)

May 12, 1999

3. IRS Identification Number of Reporting Person, if an entity (Voluntary)

4. Issuer Name and Ticker or Trading Symbol

Professional Detailing, Inc. "PDII"

5. Relationship of Reporting Person to Issuer
(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

Co-Chief Executive Officer of TVG, Inc., a wholly-owned subsidiary of
Professional Detailing, Inc.

6. If Amendment, Date of Original (Month/Day/Year)

7. Individual or Joint/Group Filing (Check applicable line)

Form filed by One Reporting Person

Form filed by More than One Reporting Person

Table I -- Non-Derivative Securities Beneficially Owned

<TABLE>
<CAPTION>

3. Ownership Form:

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 5)	Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
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<S> <C> <C> <C>
 Common Stock, par value \$.01 per share 164,540 D

</TABLE>

* If the Form is filed by more than one Reporting Person see instruction 5(b)(v).

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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FORM 3 (continued)

Table II -- Derivative Securities Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

<TABLE>
 <CAPTION>

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	5. Ownership		7. Nature of Beneficial Ownership (Instr. 5)
	Date	Expir-ation Date		4. Conver-sion or Exercise Price of Derivative Security (D) or Indirect (I)	Form of Derivative Security: Direct or Indirect	
			or Number of Shares	Price of Derivative Security	(D) or Indirect (I)	
<S>	<C>	<C>	<C>	<C>	<C>	<C>

</TABLE>

Explanation of Responses:

/s/ Gail Keppler 5/21/99

 ** Signature of Reporting Person Date

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, See Instruction 6 for procedure.

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