U.S. SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

FORM 3

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940 1. Name and Address of Reporting Person* Stephen Cotugno (First) (Middle) (Last) c/o Professional Detailing, Inc. 10 Mountainview Road (Street) Upper Saddle River, New Jersey 07458 (City) (State) (Zip) 09/01/2000 2. Date of Event Requiring Statement (Month/Day/Year) 3. IRS Identification Number of Reporting Person, if an entity (Voluntary) 4. Issuer Name and Ticker or Trading Symbol Professional Detailing, Inc. Nasdaq National Market: "PDII" 5. Relationship of Reporting Person to Issuer (Check all applicable) |_| 10% Owner | | Director |X| Officer (give title below) | Other (specify below) **Executive Vice President** 6. If Amendment, Date of Original (Month/Day/Year) 7. Individual or Joint/Group Filing (Check applicable line) |X| Form filed by One Reporting Person | Form filed by More than One Reporting Person Table I -- Non-Derivative Securities Beneficially Owned <TABLE> <CAPTION> 3. Ownership Form: 2. Amount of Securities Direct (D) or 1. Title of Security Beneficially Owned Indirect (I) 4. Nature of Indirect Beneficial Ownership

(Instr. 4) (Instr. 5) (Instr. 5)

(Instr. 4)

<s></s>	<c></c>	<c></c>	<c></c>
Common Stock,	par value \$.01 per share 8	51	D
* If the Form is	filed by more than one Reporting	ng Person see in	struction
5(b)(v).			
Reminder: Repo owned directly o	rt on a separate line for each clar ir indirectly.	ass of securities	beneficially
	Page 1 of 2		
FORM 3 (contin	ued)		
	Derivative Securities Beneficalls, warrants, options, conver		
<table> <caption></caption></table>			
 <s> Options to acqui</s>	Underlying I 2. Date Exercisable (Instrand Expiration Date (Month/Day/Year) Date Expirative Exertion 4) cisable Date Title	Amoun or Number of Sha	Exercise (D) or Indirect Price of Indirect Beneficial Derivative (I) Ownership res Security (Instr. 5) (Instr. 5) CC> C> C> C> ck, par 20,000 \$16.00 D
			ck, par 15,000 \$27.1875 D re

			shares, and the re *2: The option g	Responses: *1: Currently exercisemaining 6,666 shares shall be ranted 10/28/99 is exercisable a 28/01 and 10/28/02.	exercisable on (05/19/01; and
/s/ Stephen Cotu	gno 09/	11/00				
	Reporting Person	Date				
** Intentional r	misstatements or omissions of f	acts constitute I	Federal Criminal			
** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, See Instruction 6 for procedure.