

U.S. SECURITIES AND EXCHANGE COMMISSION
Washington, DC 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or
Section 30(f) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5
obligations may continue. See Instruction 1(b).

1. Name and Address of Reporting Person*

Keppler Gail

(Last) (First) (Middle)

520 Virginia Drive

(Street)

Ft. Washington Pennsylvania 19034

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol

Professional Detailing Inc. Nasdaq National Market - ""PDII"

3. IRS Identification Number of Reporting Person, if an Entity (Voluntary)

4. Statement for Month/Year

January 2000

5. If Amendment, Date of Original (Month/Year)

6. Relationship of Reporting Person to Issuer
(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

President, Operations, Finance & Administration Division of TVG, Inc., a
wholly-owned subsidiary of Professional Detailing, Inc.

7. Individual or Joint/Group Filing (Check Applicable Line)

Form filed by one Reporting Person
 Form filed by more than one Reporting Person

* If the Form is filed by more than one Reporting Person, see Instruction
4(b)(v).

Table I -- Non-Derivative Securities Acquired, Disposed of,
or Beneficially Owned

<TABLE>
<CAPTION>

| 1. Title of Security (Instr. 3) | 2. Transaction Date (mm/dd/yy) | 3. Code | 4. Securities Acquired (A) or Disposed of (D) Transaction (Instr. 3, 4 and 5) Code | 5. Amount or (A) (D) | 6. Owner- Amount of ship Securities Form: 7. Beneficially Direct Nature of Owned at End (D) or Indirect of Month Indirect Beneficial Instr. 3 (I) Ownership and 4) (Instr.4) (Instr. 4) |
|---------------------------------------|---|------------|--|-------------------------------|---|
| <S> | <C> | <C> | <C> | <C> | <C> |

Common Stock, par value
\$.01 per share 1-26-00 S 16,454(1) D \$26.35 D

Common Stock, par value
\$.01 per share 148,086 D

</TABLE>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

1. Pursuant to a secondary offering of Professional Detailing, Inc in which the Reporting Person was a selling shareholder.

FORM 4 (continued)

Table II -- Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

<TABLE>
<CAPTION>

Table with 11 columns: 1. Title of Derivative Security, 2. Conversion of Exercise Price, 3. Transaction Code, 4. Date, 5. Number of Derivatives, 6. Acquired or Disposed of, 7. Date of Exercise, 8. Expiration Date, 9. Title and Amount of Underlying Securities, 10. Price or Amount, 11. Derivative Form or Ownership. Row 1 contains placeholder text '<S>' and '<C>'.

</TABLE>

Explanation of Responses:

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

/s/ Gail Keppler 2/10/00
Signature of Reporting Person Date

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedure.