

U.S. SECURITIES AND EXCHANGE COMMISSION
Washington, DC 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or
Section 30(f) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5
obligations may continue. See Instruction 1(b).

1. Name and Address of Reporting Person*

Smith Frank

(Last) (First) (Middle)

520 Virginia Drive

(Street)

Ft. Washington Pennsylvania 19034

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol

Professional Detailing Inc. Nasdaq National Market - "PDII"

3. IRS Identification Number of Reporting Person, if an Entity (Voluntary)

4. Statement for Month/Year

January 2000

5. If Amendment, Date of Original (Month/Year)

6. Relationship of Reporting Person to Issuer
(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

President, Education & Communications Division of TVG, Inc., a wholly-owned
subsidiary of Professional Detailing, Inc.

7. Individual or Joint/Group Filing (Check Applicable Line)

Form filed by one Reporting Person
 Form filed by more than one Reporting Person

* If the Form is filed by more than one Reporting Person, see Instruction
4(b)(2).

Table I -- Non-Derivative Securities Acquired, Disposed of,
or Beneficially Owned

<TABLE>
<CAPTION>

1. Title of Security (Instr. 3)	2. Transaction Date (mm/dd/yy)	3. Code	4. Securities Acquired (A) or Disposed of (D) Transaction (Instr. 3, 4 and 5)	5. Amount or (A) (D)	6. Owner- Amount of ship Securities Form: 7. Beneficially Direct Nature of Owned at End (D) or Indirect of Month Indirect Beneficial of Month (Instr. 3 (I) Ownership and 4) (Instr. 4) (Instr. 4)
Common Stock, par value \$.01 per share	1-26-00	S		16,454(1) D	\$26.35 D
Common Stock, par value \$.01 per share				148,086	D

</TABLE>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

FORM 4 (continued)

Table II -- Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

<TABLE>

<CAPTION>

1.	2.	3.	4.	5.	6.	7.	8.	9.	10.	11.
Title of Derivative Security (Instr. 3)	Deriv- ative Secur- ity (Instr. 3)	Price of Exer- cise	Trans- action Code V (Instr. 3)	Number of Derivatives Acquired (A) or Disposed of (D) (Instr. 4 and 5)	Date (Month/Day/Year) (Instr. 3, 4 and 5)	Title and Amount of Underlying Securities Exercisable and Expiration Date (Instr. 3 and 4)	Price of Securities (Instr. 3 and 4)	Number of Derivatives Owned at End of Reporting Period (Instr. 5)	Ownership Form of Derivative Security (Instr. 5)	Nature of Ownership: Direct (D) or Beneficially Direct (I) or Indirect (B) (Instr. 5)
<S>	<C>	<C>	<C>	<C>	<C>	<C>	<C>	<C>	<C>	<C>

</TABLE>

Explanation of Responses:

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

/s/ Frank Smith 2/10/00
Signature of Reporting Person Date

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedure.